

# GOVERNANCE & PUBLIC POLICY

OUR SERVICES

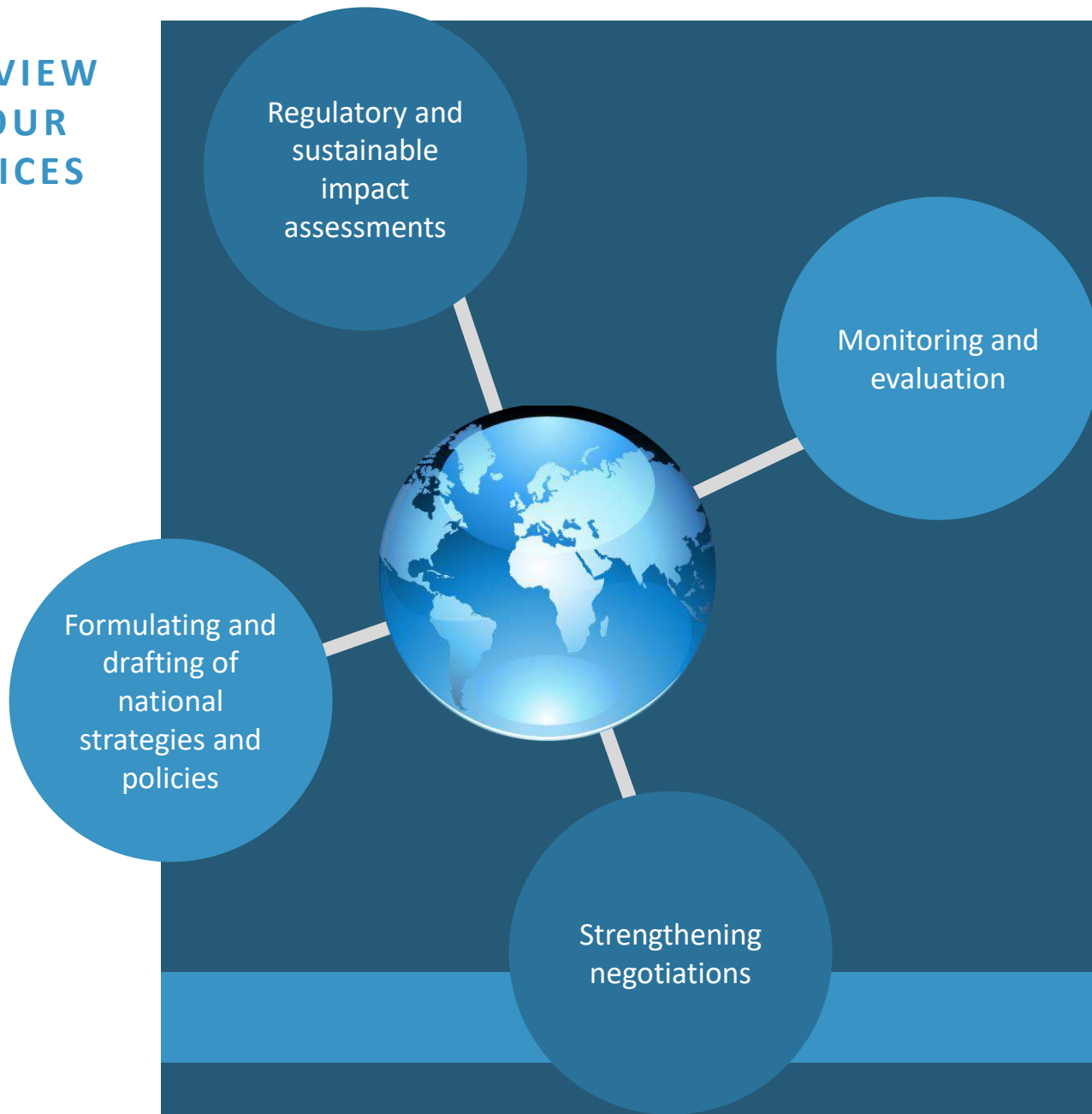


MAURITIUS | UNITED KINGDOM



**International Economics**  
Strategic Analysis For Growth & Development

## OVERVIEW OF OUR SERVICES



## GOVERNANCE & PUBLIC POLICY

*“With extensive working experience across Africa, Asia, and the Pacific, International Economics builds on creative solutions by using economic models and tools to help governments formulate strategic decisions concerning trade and investment.*”

*We provide advisory services to Governments and Regional Secretariats.”*

*Neetish Hurry  
Director of Analytics and Cognitive Computing  
IEC Ltd*

[www.tradeeconomics.com](http://www.tradeeconomics.com)

## GOVERNANCE & PUBLIC POLICY

A strong and fast-responding private sector is necessary to ensure a country's economic success.

However, to achieve this, Governments need to put in place the right measures and tools to ensure the private sector flourishes in the international arena.

*"We provide Boards and Directors the insights they need to navigate the ever-evolving trade landscape, ensuring that they adapt and are able to respond to the challenges their company faces."*

*Paul Baker  
Founder and CEO, IEC Ltd*

## Regulatory and Sustainable Impact Assessments



### **Growth and Development Focus**

Regulatory and Sustainable Impact Assessments to evaluate the impacts of cross-sectoral policies on the economy, in general, and on the country's efforts in the development arena, in particular.

---



### **Quantitative Analysis**

Building economic models to simulate the expected outcome of trade agreements over forecasted time horizons to predict the impacts into the future. Quantitative analysis provides guidance on the magnitudes and direction of impacts on different sectors of an economy, its society, economic geography, and the environment.

---



### **Qualitative Analysis**

Qualitative methods, such as stakeholder consultations and multi-criteria analysis, are particularly important as these draw on a diversity of stakeholder knowledge input, particularly from societal and sector impacts, drawing upon value chain analysis and understanding on non-quantifiable market effects.

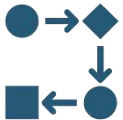
## Monitoring and Evaluation



### Answering questions in our evaluation

Assisting with the questions faced by domestic governments and international donors during the implementation and finalisation of their technical assistance projects.

---



### Cutting edge methodologies

Our team has experience in implementing Monitoring and Evaluation (M&E) projects all over the world and for a wide range of clients.

---



### Institutional Learning

The lessons learnt and feedback mechanism we implement in our monitoring and evaluation processes support institutional strengthening and re-alignment of resources to ensure the sustainability and maximum impact of projects.

## Strengthening Negotiations



### **Streamlining resources**

We focus on bridging the gaps which exist in many countries with respect to:

- Creating an effective coordination between ministries and government agencies;
- Supporting a structured, institutionalised, dialogue with domestic stakeholders;
- Strengthening the communication between the countries' delegations and their capitals;
- Improving the analytical capacity of the technical committees and working groups in preparation for negotiation rounds;
- Providing technical advice and trainings in sustainable impact assessments; and
- Advising on coalition building for multilateral negotiations.



### **Build scenarios and positions**

Clarify the baseline, best alternative to no agreement, and zone of possible agreement by studying the interest of negotiating partners.



### **Reaching effective outcomes**

Empower delegations and negotiators to participate effectively in trade negotiations and deliberations, whilst ensuring that their country's interests and position is present at the outcome of the negotiations.

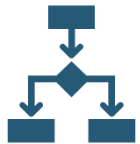
## Formulation and Drafting of National Strategies and Policies



### **Growth and development through trade**

The holistic and cross-cutting nature of trade is such that it requires a modern, inclusive and integrated framework to deliver the long-term dividends for economies.

---



### **Designing effective programmes in complex environments**

Our specific approach is based on mapping out existing strategies and policies in sector and cross-sectoral fields, followed by an analytical diagnostic study of the current performance and challenges to the system. We also project this into the future using scenario analysis to evaluate trade-offs of policy options.

---



### **Implementation modalities and strategy**

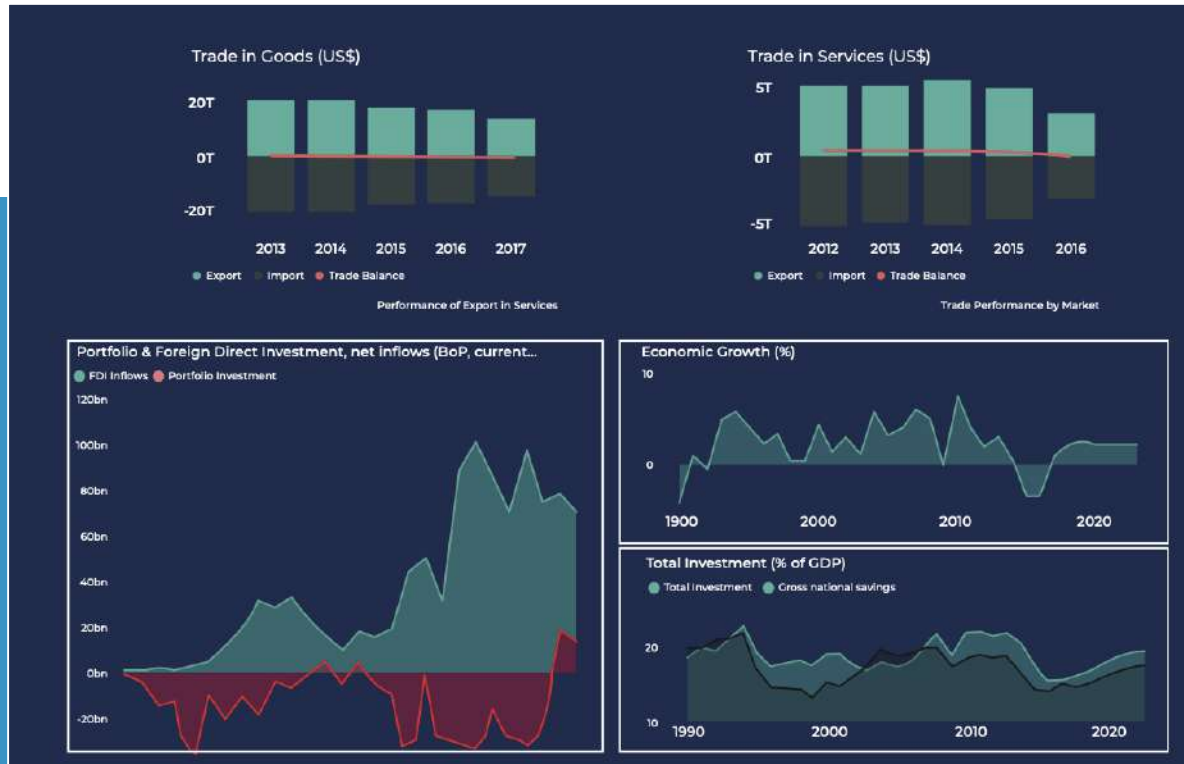
A successful policy depends on the fluid collaboration between the public and the private sector, promoting dialogue and exchanges of information between them. It also requires a monitoring and evaluation framework and results measurement system, which we build using sophisticated real-time dashboards using APIs, and reporting systems to ensure that action is taken whenever results fall outside an acceptable limit.

## DATA-DRIVEN INTELLIGENCE SOLUTIONS

### TRADE INSIGHTS

## EXPAND YOUR BUSINESS WITH THE POWER OF TRADE INTELLIGENCE

*International Economics developed Trade Insights Dashboards, a tool designed to share and distribute the company's data work with the general public, making it accessible to all operators from civil society and the public and private sectors.*



Analyse trends and gather insights



Use big data analytics to better identify risks and optimise your value chain



Build and execute the right strategy with our international trade experts

REGISTER ON:

<https://www.tradeeconomics.com/trade-insights/>



## DATA-DRIVEN INTELLIGENCE SOLUTIONS

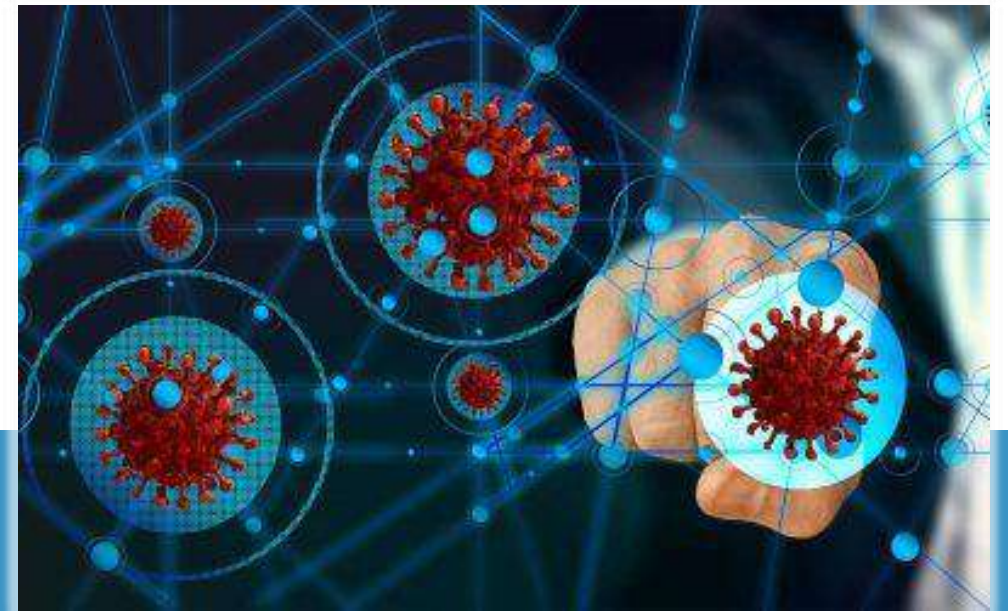
### Dedicated Platform on COVID-19 and Business Impacts

Sharing knowledge on the economic impact of the Coronavirus on international trade, by pulling in the latest news and analysis, and sharing our expert advice.

ACCESS THE PLATFORM AT:

<https://www.tradeeconomics.com/coronavirus/>

Business Impact & Latest Insights | Live Dashboards | Research Platform | Regional Responses





**International Economics**

Strategic Analysis For Growth & Development

## CONTACT US

International Economics Consulting Ltd.

Grand Baie Business Park – Suites 207 and 208  
Grand Baie – 30510  
Mauritius  
Tel. +230 263 33 24

---

31 Bleinheim Road  
SW20 9BA London  
United Kingdom

***“We have successfully implemented more than 90 projects in over 75 countries, bringing meaningful change and value-addition to all involved.”*** Kerry O’Donoghue

*Director of Consultancy Services, IEC Ltd*