

Strategic Analysis for Growth & Development



International Economics

www.tradeeconomics.com

OUR EXPERIENCE AND EXPERTISE

International Economics employs the latest techniques in quantitative analysis and economic modelling, using macro, micro, partial and general equilibrium, as well as legal, regulatory and policy assessments.

In collaboration with IBM's Cognitive Computing Team, *International Economics* has also developed a series of customised analytical optimisation and algorithmic tools, combining structured and unstructured data for insights into trade and investment trends.

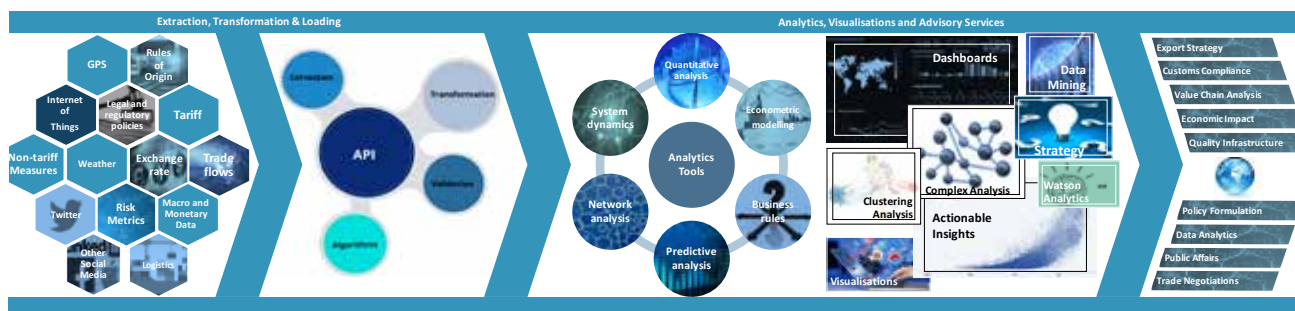
The platforms developed offer real-time dashboards, necessary for supply chain management and the adoption of strategic trade and investment decisions.

International Economics has provided consulting services in over 30 countries worldwide, covering economic and market analysis, trade and trade-related laws and regulations, customs procedures, technical and voluntary standards, private sector development, and project evaluation.



Below is a list of some of the activities the team of *International Economics* carries out:

- Export strategies and trade promotion;
- Value and supply chain metrics and global production networks;
- Country-specific legal and economic background papers;
- Usage of free trade agreements by the private sector;
- Customs compliance and trade facilitation;
- Support governments and private sector representatives in trade negotiations;
- Macro-economic surveillance tools;
- Monitoring and impact evaluation of trade and regional integration;
- Quality infrastructure, assurance and certification, including TBT/SPS compliance;
- Internationalisation of SMEs; and
- Internet of Things and Big Data analytics for international trade and investment strategies.



EXAMPLES OF RECENT PROJECTS

- Impact of Brexit on Africa: insights from CGE modelling and Big Data;
- Support the joint UK-China Partnership for Investment and Growth in Africa;
- Support Indian Trade and Investment for Africa;
- Impact of the EU-Vietnam Free Trade Agreement;
- Strategy for internationalisation of Small and Medium Enterprises.



MORE CONCRETELY, WE CAN...

Support C-level executives and boards to prepare for the impact of new policies/agreements by facilitating internal discussions on strategy, providing technical insights, developing dashboards of key performance measurements, and giving advice to executive boards on building resilience to possible disruptions related to exogenous trade shocks.

Map market access requirements to quantify and forecast the potential costs to your business of the conditions to trade, including tariffs, anti-dumping and countervailing measures, standards, technical regulations, and customs procedures, using predictive analytics, generating insights into future outcomes and providing a full range of trade-related technical support and advice to companies.

Navigate through the numerous trade and investment agreements. With each average agreement containing more than 1,000 pages of legal and technical information, International Economics guides and assists you to identify which specific

agreement is better suited to your business interests, helping you to design the roadmap you need.

Undertake a competitive assessment and benchmarking exercise of your business to assess the challenges your company is facing in areas of trade and investment, and how to address them through internal restructuring, supply chain re-engineering, or mitigating policy risks, in order to achieve your targets and growth objectives.

Provide a full economic and legal review of trade and investment exposures by making use of deep learning tools, large multi-country macro models and the latest unstructured data to offer insights into the risks, exposure assessments and likelihood of disruptions to supply chains. This provides our clients with a competitive advantage and enables them to seize identified opportunities. We work with our clients to develop the right strategies and make breakthrough decisions.

ABOUT US

International Economics Consulting Ltd was established in Mauritius in 2013 as an independent management consultancy company, specialised in providing advisory services to a range of both public organisations and private companies in the areas of international trade and investment, data analytics,

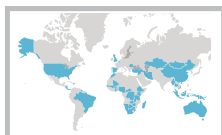
market intelligence, and creating value through global production networks. The firm is composed of a multidisciplinary team of economists, legal advisors, public affairs specialists and data scientists, speaking 16 languages, with antennas in Australia, Belgium, Ethiopia and Vietnam.

"Our mission is to promote analytical thinking through strategic advisory services underpinned by innovative research and quantitative analysis. We endeavour to create value through solutions which promote sustainable development and growth."

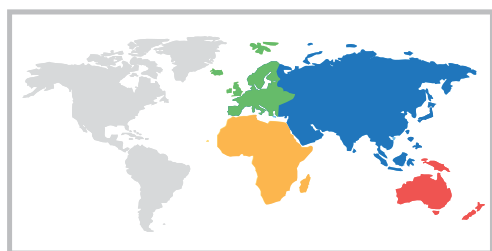
- Paul Baker, Chief Executive of International Economics

PROJECTS IMPLEMENTED

30+
COUNTRIES



12 PROFESSIONAL
STAFF WITH 11
DIFFERENT NATIONALITIES
16 DIFFERENT LANGUAGES



**PHYSICAL PRESENCE
IN 4 CONTINENTS**

PROJECT MANAGERS **ECONOMETRICIANS & MODELLERS**
ECONOMISTS
LEGAL ADVISORS **PUBLIC AFFAIRS SPECIALISTS**
BUSINESS ANALYSTS **IT PROFESSIONALS**

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